

Report to: Charity Committee Planning Meeting

Date of Meeting: 25 August 2016

Report Title: Postcode Lottery Dream Fund bid proposal

Report By: Monica Adams Acton, Assistant Director, Regeneration & Culture

Purpose of Report

To inform the committee and seek its approval to move forward with the first stage submission of the Dream Fund proposal. In addition, confirm the Foreshore Trust would be the lead organisation for the project, entering into a contractual relationship with the Postcode Lottery Trust in order to deliver this collaborative project, in the event of final bid approval.

Recommendation(s)

- 1. Agree to support the first stage submission of this proposal**
- 2. Agree to act as the lead organisation on behalf of the partnership**

Reasons for Recommendations

The People's Postcode Lottery Dream Fund Trust offers an opportunity for a partnership of charities, voluntary groups, community interest companies, universities or other not-for-profit organisations to deliver ambitious 'dream' projects. Funding from £500k to £1m is available for a 2 year project and no additional investment (match) is necessary.

The proposed bid theme around 'conserving our marine environment' has alignment with the FT priorities and links with other projects, such as FLAG.

The lead organisation needs to have an annual income twice the bid size (min income £1m). No other partner can fulfil this criteria so it is suggested FT is the lead partner, having associated Management and Administration function, but with the other partners delivering the actions.

Background

1. The Postcode Dream Fund Trust (the Trust) is a grant-giving body funded by the People's Postcode Lottery that supports charities who wish to deliver highly innovative, impactful and engaging projects across Britain and further afield. The Trust operates its own society lottery and receives all of its funding from the players of People's Postcode Lottery.
2. The Dream Fund gives organisations the chance to deliver the project they have always dreamed of, but never had the opportunity to bring to life. The Trust is asking charitable organisations across Great Britain to think big, be ambitious and collaborate with other not-for-profit partners to deliver their dream project.
3. Dream Fund 2017 will be open for applications on August 15th with a deadline for stage one of September 15th. Successful projects will be announced in January 2017 for delivery within two years, showing visible results after year one.
4. Registered charities and community organisations can join forces to apply for up to £1,000,000 (min. £500,000) to deliver a new and innovative project that meets one or more of the following funding themes:
 - a. Early child development;
 - b. Helping refugees in our community;
 - c. Conserving our marine environment;
 - d. Reconnecting with the natural world; and,
 - e. Engaging people with arts' culture and heritage.
5. Applications must be innovative, creative and original, and present projects that are a genuine 'dream'.
6. One of these organisations MUST be a registered charity and be the lead organisation for the project who enters into a contractual relationship with the Trust in order to deliver the collaborative project. The main grant contact must be with this organisation.
7. The lead partner in any application must have an annual income that is at least two times the amount applied for. (For example, if applying for £500,000 then the lead partner's annual income must be at least £1,000,000 in the last audited accounts.)
8. The submission process consists of three stages:
 - a. STAGE 1. Applicants submit their proposal through a simple online application form that will be available to access from Monday 15th August until Thursday 15th September at 5:30pm. Applicants should provide the following details:
 - i. A brief description of the organisations who are partnering

- ii. A project description
 - iii. Details of why the project is a 'dream' project
 - iv. The amount of funding requested
- b. STAGE 2. The most impressive, exciting and original projects will then be shortlisted and asked to apply via a formal online application form. Stage 2 will be open between Oct 1st and Oct 30th.
 - c. STAGE 3. Stage 2 applicants will then be shortlisted again and the very best entries will be asked to attend the Trust's offices in Edinburgh to give a formal presentation on their project to the Dream Fund judges on December 5th/6th.

Bid Proposal

9. Appendix 1, Outline Proposal v2, details the draft outline of the project.
10. With delivery led by Education Futures Trust and partners, the project will focus on the shoreline, beach, cliffs and the seas around Hastings. Focusing on the key theme of 'Conserving the marine environment', ***the dream is to bring together the whole community in a desire to improve and protect our marine environment.***
11. It is proposed the Foreshore Trust is the lead organisation given its charitable status and annual income levels. A Management and Administration role with associated fee estimated at 10% of the bid total (currently £75k) would be undertaken by the Trust.
12. The funders stipulate that no local authority can be a partner or in receipt of funding, so the M&A resources provided to FT will need to be managed in a way to adhere to this. *The activities of FT were shared with the funders and the function of HBC as sole trustee explained. The funder has encouraged FT to submit a bid, suggesting bringing on a wide variety of local partners to deliver the project.*
13. The ballpark total budget is estimated to be approximately £750k across the two years (see Appendix 1 for initial estimates).
14. A partnership meeting will be convened by Education Futures Trust with other stakeholders early September to finalise the Stage 1 application.

Wards Affected

All

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	Yes
Crime and Fear of Crime (Section 17)	No
Risk Management	Yes

Environmental Issues	Yes
Economic/Financial Implications	No
Human Rights Act	No
Organisational Consequences	Yes
Local People's Views	Yes
Anti-Poverty	No

Additional Information

Please see attached draft proposal 'Outline Proposal v2'.
Details of the Dream Fund can be found here: www.postcodedreamtrust.org.uk/dream-fund

Officer to Contact

Ian Sycamore
isycamore@hastings.gov.uk
01424 451339
